

Bocconi

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PERSONAL PAGE

COURSES A.Y. 2021/2022

11353 INTELLECTUAL PROPERTY AND COMPETITION IN DIGITAL AGE

11591 LEGAL ENGLISH DRAFTING

11593 CYBER SECURITY

12017 ROBOTICS AND ARTIFICIAL INTELLIGENCE

12018 BLOCKCHAIN AND FINTECH: REGULATORY ISSUES

20143 INTELLECTUAL PROPERTY AND COMPETITION LAW

50205 SUMMER SCHOOL IN LAW

50257 INTERNATIONAL BUSINESS AND DIGITAL LAW

COURSES PREVIOUS A.Y.

BIOGRAPHICAL NOTE

Degree in Law from the University of Paris II University and Degree in History from the University of Paris IV.

ACADEMIC CV

Adjunct Professor of Intellectual Property Law and International and European Law, Member of the Directorate Board, Bocconi University LL.M. in Law of Internet Technology, Supporting Member of the SDA Bocconi Space Economy Evolution (SEE) Lab, Director, Bocconi Summer Schools in Law.

Chair, European Intellectual Property Teachers' Network (EIPTN), Coordinator, Intellectual Property Transatlantic Academy, Associate Professor and Member of the Academic Council, University of Francophone States, Visiting Professor, University of Trento. Senior Expert- Advisor on Intellectual Property and on Trade Issues for numerous Governments and Intergovernmental Organizations.

He teaches / has taught intellectual property law for the last eighteen years at Bocconi University (since A.A. 2004-2005) and at numerous Universities in Italy, in Europe, North America and in the world. Teaches/has taught in the Master in International Economics and Management and in the Master of Public Management, SDA Bocconi School of Management. Teaches in the PhD program of International Economic Law, Member of the Doctoral Studies College.

RESEARCH AREAS

Intellectual Property Law. International Law. European Law. Tech Law

PUBLICATIONS

SELECTED PUBLICATIONS

Selection of recent relevant publications (2005-2021)

- The WTO Saudi Arabia – Protection of IPR Case and Trade-Related Enforcement of IP Rights: Reversing Course, *European Intellectual Property Review*, n°2 vol.43-2021, July 2021 (together with Gagliani, G.)
- Intellectual Property and Administrative Law, in *Handbook of IP Research*, edited by I.Calboli and ML. Montagnani, Oxford University Press, June 2021
- Towards a Unitary European IP Architecture, in *Winning with IP*, Novaro Publishing UK, 2019
- Governance and Intellectual Property, in *Global Encyclopedia of Public Administration, Public Policy, and Governance*, Springer Ed. December 2019, (together with Gagliani, G.)
- Trade in Services and the GATS, Some New Issues of the WTO, Rules on the Regional Economic Integration: the EU Internal Market Regulations, the North American Free Trade Agreement (NAFTA) and TPP, in *International Trade and Business Law*, Second Edition, edited by Surya P. Subedi, PPS Publishing House, December 2019
- *Ethique globale, bonne gouvernance et droit international économique*, Editor jointly with M. Vellano, Giappichelli Ed. February 2017, received from J-C. Trichet, ex-Governor of the European Central Bank the "2018 FFA Turgot Award for the best Economics Book of the Year in French"
- Comprehensive Guidelines Manual for Creating and Developing IP Training Centers and Start-Up IP Academies, 376 pages, work completed, tbp WIPO Publications
- Propiedad Intelectual y Universidad: la experiencia europea, in *Universidad y Propiedad Intelectual*, Tirant Lo Blanch Ed, Valencia, June 2016

- Towards a Unitary European IP Architecture, in Handbook of European Intellectual Property Management, Fourth Edition, Kogan Page, London, 2015
- "Handbook on WTO TRIPS-Cases and Vietnam" (jointly with two Senior Vietnamese authors), an European Union Multilateral Programme Publication, EU-Vietnam MUTRAP Program Publications, May 2015
- "Docencia Universitaria y Derechos de Propiedad Intelectual en Francia e Italia", in Investigación, docencia universitaria y derechos de Propiedad intelectual, Tirant Lo Blanch Ed, Valencia, March 2015
- The Legal Protection of New Varieties of Plants in the post-TRIPS Environment, in Innovating Food, Innovating the Law Protecting Innovative Food, Libellula Ed. 2014
- Right to Food versus Food quality and safety in plant variety protection regimes, in the Right to Safe Food towards a Global Governance, Giappichelli Ed. October 2013
- Case Studies: European Patent Office (EPO) Good Practices Guide on Innovation Management: the relation between NPOs and Research Centers, October 2013
- La disciplina delle nuove varietà vegetali e la sicurezza e la qualità degli alimenti, in Tutela multilivello del diritto alla sicurezza e qualità degli alimenti", Giuffrè Ed. April 2013
- La Proprietà intellettuale nelle Università, Trento University (Faculty of Law) Press, November 2012, Publication n°106
- Europe's IP Architecture, in Handbook of European Intellectual Property Management, Third Edition, Kogan Page, London, June 2012
- Perspectives historiques sur le droit des brevets: réflexions et éléments de discussion sur le brevet, entre propriété et contrat, in Les modèles propriétaires au XXIème siècle, LGDJ Ed, Paris, June 2012
- Intellectual Property, in WTO and Subsidies: an International Law Analysis, Palgrave Macmillan, London, January 2012
- Guía práctica para la creación y la gestión de oficinas de transferencia de tecnología en universidades y centros de investigación de América Latina: el rol de la propiedad intelectual, World Intellectual Property Organization (WIPO), June 2011 (WIPO Publication 1026 (S) published in Spanish)
- Handbook on Best Tactics to Defeat IP Infringers' Manoeuvres, an European Union Multilateral Programme Publication, EU-Vietnam MUTRAP Program Publications, June 2011
- The importance of implementation of IP Protection Legislation, an European Union Multilateral Programme Publication, EU-Vietnam MUTRAP Program Publications, April 2011
- How to Distinguish Between Fake and Genuine Products, an European Union Multilateral Programme Publication, EU-Vietnam MUTRAP Program Publications, March 2011
- Créations et expositions virtuelle: nouveaux concepts contractuels, nouvelles pratiques, et nouveaux enjeux Nord-Sud, in Le patrimoine culturel au risque de l'immatériel, L'Harmattan Ed. Paris, December 2010

- Issues related to the Judicial Implementation of the TRIPs Agreement within the EU, in *The Absence of WTO Direct Effect in the EC and in Other Countries*, Giappichelli Ed., June 2010
- Les Partenariats Public-Privé: théorie générale et illustration dans le domaine des médicaments protégés par les droits de propriété intellectuelle, in *Le Nuove Forme di Sostegno allo Sviluppo nella Prospettiva del Diritto Internazionale*, Giappichelli Ed. June 2009
- *Mediare e rimediare: la contraffazione nella prospettiva franco-italiana e internazionale*, Editor jointly with M-C. Jullion, Aracne Ed. April 2008
- Il DRM, il contratto e il concetto di proprietà, in *Digital Rights Management, Problemi Tecnici e Applicativi*, Trento University (Faculty of Law) Press, February 2008
- Europe's IP Architecture, in *Handbook of European Intellectual Property Management, Second Edition*, Kogan Page, London, 2007
- L'auteur et son œuvre: Le droit d'auteur, œuvre des auteurs, in *L'auteur et son œuvre*, Zamboni Ed. July 2007
- Diritto d'autore e gap Nord-Sud, in *Quaderni dell'Internet italiana*, ISOC Italia Ed, June 2007
- The Emergence of China as a Key Intellectual Property Player: New Dynamic International Patenting Policies of Chinese Innovative Companies, in *Rules and Safeguards of Intellectual Property in China*, Bologna University Ed, 2007
- I sistemi di Digital Rights Management e il diritto della concorrenza: l'individuazione del mercato rilevante e la definizione delle barriere all'ingresso (written jointly with Paola Magnani e Maria Lilla Montagnani), in *Proprietà digitale, Diritto d'autore, nuove tecnologie e DRM*, Egea Ed, Milano, 2006
- La propriété intellectuelle et son environnement linguistique et culturel: les enjeux, in *Linguistica e proprietà intellettuale*, Franco Angeli Ed, 2005, pp. 15 a 28
- Internet governance: il bisogno di una gestione equilibrata, in *Quaderni dell'Internet italiana*, ISOC Italia 2005, pp. 35 a 37