

International IP Seminar  
**New Perspectives of  
Copyright in Europe**  
Harmonization, Territoriality and  
New Technologies

14 November 2014 2:30pm Room N37 piazza Sraffa 13

**Bocconi**

**Welcome Address**

**Laurent Manderieux** Università Bocconi



**The Harmonization of Intellectual Property  
Rights in Europe**

**Manuel Desantes Real** Universidad de  
Alicante

**Open Access: Medium term perspectives  
in Europe**

**Roberto Caso** Università di Trento

**Originality in EU Copyright Law**

**Thomas Margoni** University of Amsterdam

**Cloud Services in the Entertainment  
Industries**

**Maria Lillà Montagnani** Università Bocconi

**Digital Rights Management and  
Copyright: IP rights on software and  
music, new perspectives in Europe**

**Petra Zikovska** Charles University, Prague

**Consortium Agreement and Intellectual  
Property Rights Within the EU Research  
and Innovation Program**

**Paolo Guarda** Università di Trento

**Copyright, Territoriality and Private  
International Law**

**Aurelio Lopez-Tarruella** Universidad de  
Alicante

**What Agenda for Copyright in the  
European Digital Economy?**

**Laurent Manderieux** Università Bocconi

Università Commerciale  
Luigi Bocconi

Via Sarfatti, 25  
20136 Milano