

International Seminar
Sustainable Food
Legal and Economic
Challenges

14 May 2015
9:00am
Università Bocconi
Room 13
via Sarfatti 25



**Università Commerciale
Luigi Bocconi**

Angelo Sraffa Department
of Legal Studies

PhD School



CENTRO DI ECCELLENZA JEAN MONNET
DELL'UNIVERSITÀ DEGLI STUDI DI MILANO



Shaping a global sustainable food policy is one of the most compelling challenges of the 21 century. Population growth (global population is expected to rise to 9bn by 2050) and changes in diets associated with rising incomes make the provision of food a global concern. This challenge is exacerbated by factors such as climate change, land degradation and other stressors.

This seminar aims to foster a scientific and institutional international debate on how to address current and future challenges of food sustainability, with a special emphasis on the legal and economic dimensions of such concerns.

The conclusions of the seminar lecturer's and the papers/presentations will be published in an edited volume. A call for papers addressing the above mentioned subject will also be launched. Students from several European universities will be solicited and only the most significant contributions will be included in the publication.

Scientific Committee

Claudio Dordi Università Bocconi

Fabrizio Fracchia Università Bocconi

Laurent Manderieux Università Bocconi

Guendalina Catti De Gasperi Università Bocconi

Dora Castañeda Università Bocconi

Elisa Longoni Università Bocconi

Laura Zoboli Università Bocconi

Gabriele Gagliani Università Bocconi and Università degli Studi di Palermo

Angela Lupone Università degli Studi di Milano,

Alessia Di Pascale Università degli Studi di Milano

9:00am

Welcome and Introduction

Giorgio Sacerdoti Università Bocconi

Bruno Nascimbene Jean Monnet Centre of Excellence, Università degli Studi di Milano

Part I

Promoting Sustainable Consumption

The Role of Labeling in Promoting Sustainability

Bernard O'Connor World Trade Institute

Part II

Sustainable Soil Governance from a Local and Multilayered Governance Perspective Including Trade

Soil as a Common Concern

Thomas Cottier University of Bern and World Trade Institute

10:30am

Coffee break

10:45am

Sustainable Soil Governance from a Local and Multilayered Governance Perspective: The example of Sierra Leone with a Swiss-based enterprise

Elisabeth Bürgi Centre for Development and Environment, University of Bern

Stephan Rist Centre for Development and Environment, University of Bern

How Can the Transition to Sustainable Farming Avoid “Land Grab”?

Christian Häberli World Trade Institute

Part III

Sustainable Biodiversity

Geographical Indications and Sustainable Biodiversity

Claudio Dordi Università Bocconi

Laurent Manderieux Università Bocconi

Part IV

IGOs and Sustainable Food: Legal and economic challenges. What options and programs?

Making Sense of Sustainability Initiatives in International Supply Chains

Joseph Wozniak International Trade Centre

The Challenge of Food Overconsumption

Alberto Alemanno HEC Paris and NYU School of Law

1:00pm

Lunch

2:45pm

Agricultural Export Restrictions

Iryna Polovets World Trade Institute

Food Environment and Human Beings: From rights to duties

Fabrizio Fracchia Università Bocconi

Round Table

Moderator

Angela Lupone Università degli Studi di Milano

Addressing Transparency Concerns in Agricultural Markets

Ilaria Espa World Trade Institute

The Review of the Lisbon International Registration System

Laura Zoboli Università Bocconi

Preferential Trade Agreements and Food Sustainability

Elisa Longoni Università Bocconi

4:45pm

Conclusions

Claudio Dordi Università Bocconi

For information:

**Angelo Sraffa Department
of Legal Studies
tel. 02 5836.5231**